



2024 Baseball Season

Sponsorship Opportunities

OBA Vision & Mission

Orinda Baseball Association (OBA) was founded in 1984 as a non-profit organization to develop and support an outstanding baseball program for youth baseball players of skill levels from ages 6-14 in Orinda, CA.

The mission of OBA is to make available an effectively governed and implemented youth baseball program in which the children of Orinda can obtain a positive, competitive and rewarding developmental and participatory experience in the game of baseball.

In order to achieve this vision, OBA strives to:

- Foster a greater sense of community; developing new relationships amongst players and parents across Orinda
- Develop players and managers/coaches through excellent instruction, sportsmanship and healthy competition
- Support and encourage personal growth of players in a fun, competitive environment
- Emphasize that competing and winning is a byproduct, not the sole goal
- Engage and educate parents to understand and reinforce the above
- Focus on quality in all endeavors (fields, clinics, equipment, umpires, etc.)

Fundraising Efforts

As a 100% volunteer organization, fundraising is critical to achieving our mission while keeping fees as low as possible. Our fundraising efforts go toward:

- Field maintenance and improvement
- Facilities and equipment
- Player development

Please consider a donation or sponsorship to support our 2024 season. Please note, your donations are generally tax deductible. 501(c)(3) Organization | Tax ID: 94-3016824

Orinda Baseball Association (OBA)
P.O. Box 1822
Orinda, CA 94563

- ◆ Website: www.obabaseball.com ◆ Email: fundraising@obabaseball.com
- ◆ Instagram: [@orindabaseball](https://www.instagram.com/orindabaseball) ◆ Twitter: [@orindabaseball](https://twitter.com/orindabaseball) ◆ Facebook: Like OBA

OBA Sponsorship & Advertising Opportunities

Major League	AAA	AA	A
<p style="color: red; font-weight: bold; font-size: 1.2em;">\$2,000</p> <ul style="list-style-type: none"> Business name & logo will be recognized on all league media sites Banner to be prominently displayed at an OBA field for 2024 season Ad opportunity at 2025 OBA Opening Day ceremonies Business name prominently displayed at OBA Snack Shack Will receive 'Proud Sponsor of OBA' flyer to be displayed at your business 	<p style="color: red; font-weight: bold; font-size: 1.2em;">\$1,500</p> <ul style="list-style-type: none"> Business name & logo will be recognized on all league media sites Banner to be displayed at an OBA infield for 2024 season Ad opportunity at 2025 OBA Opening Day ceremonies Will receive 'Proud Sponsor of OBA' flyer to be displayed at your business 	<p style="color: red; font-weight: bold; font-size: 1.2em;">\$500</p> <ul style="list-style-type: none"> Donate to OBA and receive recognition on OBA website Ad/Post in rotation on all league social media sites Will receive 'Proud Sponsor of OBA' flyer to be displayed at your business 	<p style="color: red; font-weight: bold; font-size: 1.2em;">\$250</p> <ul style="list-style-type: none"> Donate to OBA and receive recognition on OBA website Will receive 'Proud Sponsor of OBA' flyer to be displayed at your business

Sponsorship Package Selection

- ◇ Major League Sponsor (\$2,000)
- ◇ AAA Sponsor (\$1,500)
- ◇ AA Sponsor (\$500)
- ◇ A Sponsor (\$250)

Sponsorship Information

Business Name: _____

Contact Name: _____

Contact Phone: _____

Email: _____

Business Address: _____

Website: _____

Business logo and ad layout can be sent directly to fundraising@obabaseball.com. Checks can be picked up by OBA Staff or mailed to OBA address below. For questions, please call Grant Cleghorn at (415) 336-9040 or John Tragas at (650) 307-3305.

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