



# 2025 Baseball Season

## Sponsorship Opportunities

### OBA Vision & Mission

Orinda Baseball Association (OBA) was founded in 1984 as a non-profit organization to develop and support an outstanding baseball program for youth baseball players of skill levels from ages 6-14 in Orinda, CA.

The mission of OBA is to make available an effectively governed and implemented youth baseball program in which the children of Orinda can obtain a positive, competitive and rewarding developmental and participatory experience in the game of baseball.

In order to achieve this vision, OBA strives to:

- Foster a greater sense of community; developing new relationships amongst players and parents across Orinda
- Develop players and managers/coaches through excellent instruction, sportsmanship and healthy competition
- Support and encourage personal growth of players in a fun, competitive environment
- Emphasize that competing and winning is a byproduct, not the sole goal
- Engage and educate parents to understand and reinforce the above
- Focus on quality in all endeavors (fields, clinics, equipment, umpires, etc.)

### Fundraising Efforts

As a 100% volunteer organization, fundraising is critical to achieving our mission while keeping fees as low as possible. Our fundraising efforts go toward:

- Field maintenance and improvement
- Facilities and equipment
- Player development

Please consider a donation or sponsorship to support our 2025 season. Please note, your donations are generally tax deductible. 501(c)(3) Organization | Tax ID: 94-3016824

Orinda Baseball Association (OBA)

P.O. Box 1822 Orinda, CA 94563

◆ Website: [www.obabaseball.com](http://www.obabaseball.com) ◆ Email: [fundraising@obabaseball.com](mailto:fundraising@obabaseball.com)  
◆ Instagram: @orindabaseball ◆ Twitter: @orindabaseball ◆ Facebook: Like OBA

# OBA Sponsorship & Advertising Opportunities

Major League	AAA	AA	A
<b>\$2,000</b> <ul style="list-style-type: none"> <li>Business name prominently displayed at OBA Snack Shack</li> <li>Business name &amp; logo will be recognized on all league media sites</li> <li>Banner to be displayed at an OBA infield for 2024 season</li> <li>Ad opportunity at 2025 OBA Opening Day ceremonies</li> <li>Will receive 'Proud Sponsor of OBA' flyer to be displayed at your business</li> </ul>	<b>\$1,500</b> <ul style="list-style-type: none"> <li>Business name &amp; logo will be recognized on all league media sites</li> <li>Banner to be displayed at an OBA infield for 2024 season</li> <li>Ad opportunity at 2025 OBA Opening Day ceremonies</li> <li>Will receive 'Proud Sponsor of OBA' flyer to be displayed at your business</li> </ul>	<b>\$500</b> <ul style="list-style-type: none"> <li>Ad/Post in rotation on all league social media sites</li> <li>Donate to OBA and receive recognition on OBA website</li> <li>Will receive 'Proud Sponsor of OBA' flyer to be displayed at your business</li> </ul>	<b>\$250</b> <ul style="list-style-type: none"> <li>Donate to OBA and receive recognition on OBA website</li> <li>Will receive 'Proud Sponsor of OBA' flyer to be displayed at your business</li> </ul>

## Sponsorship Package Selection

Deadline for selection: February 15, 2025

- ◆ Major League Sponsor (\$2,000)
- ◆ AAA Sponsor (\$1,500)
- ◆ AA Sponsor (\$500)
- ◆ A Sponsor (\$250)

## Sponsorship Information

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Website: \_\_\_\_\_

Business logo and ad layout can be sent directly to [fundraising@obabaseball.com](mailto:fundraising@obabaseball.com). Checks can be picked up by OBA Staff or mailed to OBA address below. For questions, please call John Tragas at (650) 307-3305.

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